

LEAD BEYOND FINANCE

USC + FEI STRATEGIC LEADERSHIP PROGRAM

Executive education designed specifically for senior-level financial leaders expanding their enterprise influence.

JUNE 2-5, 2026 | USC CAMPUS | LOS ANGELES

USC Marshall
School of Business



fei

financial executives
international



A MESSAGE FROM FEI'S CEO

The role of financial leadership continues to evolve rapidly. Today's financial leaders are expected to do far more than ensure technical excellence within their organizations. They are increasingly called upon to shape enterprise strategy, guide transformation initiatives, and influence decisions across complex organizations.

At Financial Executives International, we hear consistently from our Members that the expectations placed on financial leaders have expanded dramatically. While many development opportunities exist for technical skills, far fewer programs are designed specifically to strengthen the leadership capabilities required of experienced financial leaders operating at the enterprise level.

To address this need, FEI partnered with the USC Marshall School of Business to create the USC + FEI Strategic Leadership Program. This immersive executive education experience is designed specifically for senior-level financial leaders who are ready to expand their enterprise influence and leadership impact.

ANDREJ SUSKAVCEVIC

President and Chief Executive Officer,
Financial Executives International

USC
Marshall





WHY FEI CREATED THIS PROGRAM

The responsibilities of financial leaders have expanded significantly over the past decade. Finance organizations are now expected to contribute directly to enterprise strategy, guide transformation initiatives, and provide leadership across increasingly complex organizations.

Research conducted through the Financial Education & Research Foundation (FERF) highlights a growing leadership challenge within the finance profession. While organizations continue to invest heavily in technical and regulatory training, far fewer development opportunities focus on the leadership capabilities required for financial leaders operating at the enterprise level.

Today's financial leaders must navigate responsibilities including:

- Participating in enterprise strategy discussions with executive leadership and boards
- Leading cross-functional transformation initiatives
- Guiding technology-driven change across finance and operations
- Navigating complex stakeholder environments involving regulators, investors, and policymakers



PROGRAM OVERVIEW

The USC + FEI Strategic Leadership Program is a four-day, in-person executive education experience designed for senior-level financial leaders seeking to expand their strategic leadership capabilities and enterprise influence.

Participants engage in faculty-led discussions, applied leadership exercises, and structured peer dialogue focused on the real challenges facing today's financial leaders.

- Operate as strategic partners within the C-suite
- Communicate complex financial insight clearly to executive audiences
- Influence enterprise strategy and organizational decision-making
- Lead large-scale transformation initiatives across functions
- Navigate complex stakeholder environments with credibility and confidence

THE 4As OF STRATEGIC FINANCIAL LEADERSHIP

This program is structured around the **4As of Strategic Financial Leadership**, a framework developed to help senior-level financial leaders expand their impact across the enterprise.

The framework reflects the evolving role of financial leadership – from financial oversight to enterprise strategy, external engagement, and long-term value creation.

ARCHITECTURE

Understanding the financial and organizational system

Financial leaders must understand how value is created, measured, and governed inside the organization. Participants examine how financial systems, incentives, and decision processes shape organizational performance and strategic outcomes.

AGENCY

Exercising leadership through financial insight and influence

Financial leaders rarely control every decision - but they influence almost all of them. Participants strengthen their ability to frame decisions, communicate financial insight, and operate as trusted strategic advisors across the organization.

ARENA

Navigating the external financial and strategic environment

Financial leaders increasingly represent the organization in capital markets, regulatory environments, and broader stakeholder ecosystems. Participants explore how financial leaders communicate value and credibility in the external marketplace.

ACCELERATION

Driving innovation, transformation, and long-term value

Financial leaders must help organizations invest in the future while managing risk today. Participants explore how financial leadership enables innovation, technology investment, and sustainable long-term value creation.

LEADERSHIP CAPABILITIES



Executive Communication & Influence

Participants strengthen their ability to communicate complex financial perspectives clearly and credibly.



Enterprise Strategic Thinking

Financial leaders increasingly serve as strategic partners to the CEO and executive leadership team.



Leading Organizational Transformation

The program explores how financial leaders guide transformation initiatives involving operations and technology.



Stakeholder & External Leadership

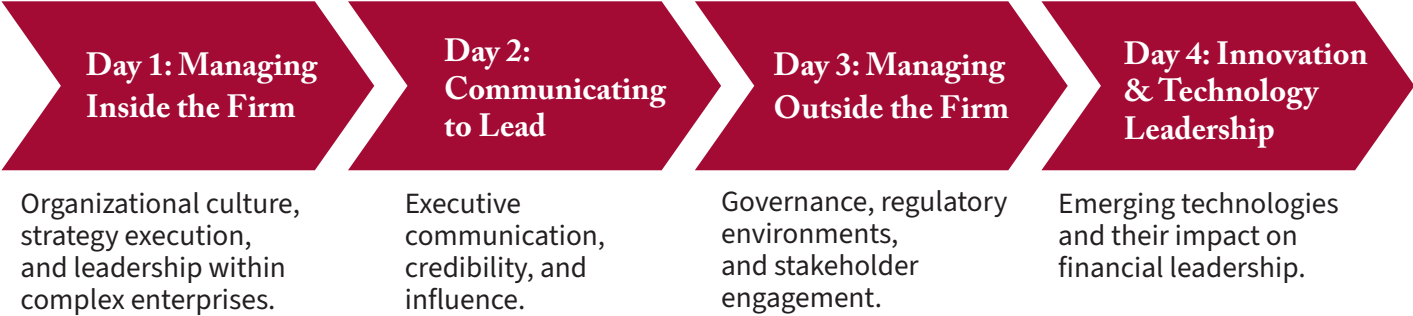
Participants examine engagement with investors, regulators, and policymakers.



Technology-Enabled Leadership

Explores how emerging technologies including AI and automation are reshaping finance.

LEARNING JOURNEY



USC FACULTY



Clarissa Beyah
USC Annenberg School for
Communication and Journalism



Mitch Feinman
USC Marshall School of Business



Richard K. Green
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Kevin McBride
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Johanna Nielsen
Vice President, Corporate Controller,
Nike



Brent Woodford
Executive Vice President, Controllershship, Financial
Planning and Tax, *The Walt Disney Company*



PROGRAM DETAILS

- **Dates:** June 2–5, 2026
- **Location:** University of Southern California, Los Angeles
- **Program Tuition:** \$8,995
- **CPE Credits:** 30
- **Certificate issued jointly** by USC Executive Education and Financial Executives International

Program enrollment includes daily meals, learning materials, and LMS access.

LEARN MORE & ENROLL

<https://www.financialexecutives.org/strategic-leadership-program>

Program inquiries: events@financialexecutives.org