

Strategic Partner Benefits

GOLD
\$7,500/YR

PLATINUM
\$12,000/YR

Primary Events

Sponsor Attendance <ul style="list-style-type: none"> Attendance for primary sponsor representative Attendance for additional sponsor representatives (paid) 	1 attendee 1 attendee	2 attendees 2 attendees
Guest Attendance <ul style="list-style-type: none"> Sponsor guests (qualified members) Sponsor guests (non-qualified members) 	5 attendees 1 attendee	5 attendees 2 attendees

Publicity

Promotional email blast to Chapter Members (annually)	3 emails	6 emails
Company logo displayed on Chapter website with link to Sponsor website	✓	✓
Distribution of collateral material (business cards, etc.) at monthly events	✓	✓
Showcase company/individual during dinner slideshow (Pacific Club only)	✓	✓
Professional Development (PD) Sessions <ul style="list-style-type: none"> Present or host a PD session before monthly dinner meetings Host a PD event (CPEs suggested) – lunch-n-learns; etc. 	n/a ✓	1 session ✓
Host and invite Members to Professional Development (PD) events <ul style="list-style-type: none"> Morning CPE (coffee and education); lunch-n-learns; etc. 	✓	✓
Monthly Chapter Newsletter <ul style="list-style-type: none"> Company logo displayed Company advertising (no larger than an 8” x 4” banner) Articles about the profession published by your organization 	✓ ✓ ✓	✓ ✓ ✓
Testimonials <ul style="list-style-type: none"> Live testimonials at events/dinners Written testimonials in monthly Chapter newsletter 	n/a n/a	✓ ✓

Target Prospects

Let us help you invite qualified Member guests to monthly events. Chapter will:

- | | | |
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| <ul style="list-style-type: none"> provide a ‘Why Become a FEI Member’ marketing piece share a pre-formatted template for each event to invite guests socialize with guests and introduce them to Members | ✓
✓
✓ | ✓
✓
✓ |
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For more details or to become a Strategic Partner, contact FEI Orange County today.

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